

AASRC-AKDENİZ UNIVERSITY

SPEHES-ANTALYA CONFERENCE PROGRAM

June 24, 2016 Friday – 24 Haziran Cuma

MAIN HALL – BÜYÜK SALON

08.30-09.00 Registration

09.00 Opening Speech – Prof. Dr. M. Bilal Arık

09.10 Opening Speech – Asst. Prof. Dr. Suavi Tuncay

09.15 Key Note Speaker - Prof. Dr. Serdar Öztürk

MAIN HALL – BÜYÜK SALON

First Session – Birinci Oturum

Chair-Başkan: Prof. Dr. Serdar Öztürk

09.45 Figen Ebren, Meltem Güler : Türkiye’de Akıllı Telefon Kullananların Tüketim Davranışı: Bebek Patlaması Kuşağı Üzerinde Nitel Bir Araştırma

10.05 Sergey Borisenok : Phase transitions’ in time series for arriving and household domestic tourism statistics

10.25 Mohammed Al Saigh : Analyzing the Domain of Analytics Research

10.45 Anita Jurić and others : Influence of gas phase plasma and high power ultrasound on fatty acids in goat milk

11.00-11.15 Panel discussion – Sorular ve Yanıtlar

11.15-11.30 Coffee-Cookie Break-Kahve Bisküvi arası

Second Session-İkinci oturum

Chair-Başkan: Figen Ebren

11.30 Emel Özdemir : En Etkili Bilgi Paylaşımı Yöntemlerinden Biri: “Sinerji”

11.50 Mohammad Fhaid Alharby : Distance Learning in Saudi Arabia: The Revolution in Higher Education and the Needs of the New Academic

12.10 Kuan-Ming Chen : Drawing plausible values for large-scale surveys in a repeated measures design

12.30 İnci İnce Erdoğan : Bir Kuşak Bir Yol Projesinde (一帶一路) Türkçe ve Çincenin Önemi

12.50-13.10 Panel discussion– Sorular ve Yanıtlar

13.10-14.00 Lunch Break

AASRC-AKDENİZ UNIVERSITY

SPEHES-ANTALYA CONFERENCE PROGRAM

Third Session-Üçüncü Oturum

Chair-Başkan: Suavi Tuncay

- 14.00 İkbāl Erbaş : Implementation of Talent Management Strategy in Construction Sector
14.20 Canan Sevimli Gür : Cancer: A brief overview on natural treatments to conventional therapy and significant instances from Anatolia
14.40 Nilay Örk : Designing a jacket for motorcycle drivers by combination of leather and denim
15.00 Canan S. Gür, Suavi Tuncay : Sokağa itilen çocuklar ve sosyal sorumluluk projelerinde öncelikler
15.20-15.40 Panel discussion – Sorular ve Yanıtlar

15.40-16.00 Coffee-Cookie Break-Kahve bisküvi arası

Fourth Session-Dördüncü oturum

Chair-Başkan: Canan Sevimli Gür

- 16.00 Ahmet Tandiroğlu : Artificial neural network approach for transient forced convective heat transfer optimization
16.20 Refika Zühal Gılıç : A descriptive study on the depiction of Jazz Age in Great Gatsby (2013) film subtitles from English to Turkish under Skopos Theory
16.40 Serkan Sezer : Comparison of edge detectors on FPGS SoC system
17.00
17:20-17.40 Panel Discussion– Sorular ve Yanıtlar

AASRC-AKDENİZ UNIVERSITY

SPEHES-ANTALYA CONFERENCE PROGRAM

BLUE HALL – MAVİ SALON

Fifth Session-Beşinci Oturum

Chair-Başkan: Kuan-Ming Chen

- 09.45 Awad Saleh Alharby, others : The evolution of e-health in Saudi Arabia: Mobile technology and health
- 10.05 Ahmad Rouhani : PSS and STATCOM Controller Design Using Fuzzy Logic Controller and Teaching-Learning Based Optimization
- 10.25 Yüksel Doğan : Reha Rrdem sineması’nda uzam, zaman ve bellek kavramları çerçevesinde “kosmos”un çözümlenmesi
- 10.45 Remzi Bilge : From the Discourse of Nation to Islamic Ummah: Analysis of the Balcony Speech of Presidential Election in 2014 by means of Fairclough’s Discourse Analysis

11.00-11.15 Panel Discussion– Sorular ve Yanıtlar

11.15-11.30 Coffee-Cookie Break-Kahve bisküvi arası

Sixth Session-Altıncı Oturum

Chair-Başkan: Anita Juric

- 11.30 Behiç Alp Aytekin : Bilgisayar Destekli Eğitimde Teknolojik Kolaylaştırıcı Olarak Facebook Platformu ve Avantajları
- 11.50 Tsung-Hau Jen : An Online Assessment of Decision-making Ability of Socio-scientific Issues
- 12.10 Emine Uçar İlbuğa : Ayşe Polat’ın En Garde Filmi Örneğinde Göçmen Kız Çocuklarının Temsili
- 12.30 Sibel Karaduman, A.Tavman: Yazılı Basında Yer Alan Dövme ile İlgili Haberlerin Söylemlerine Eleştirel Bir Bakış

12.50-13.10 Panel Discussion– Sorular ve Yanıtlar

13.10-14.00 Lunch Break- Öğlen Yemeği Arası

Seventh Session-Yedinci Oturum

Chair-Başkan: Awad Saleh Alharby

- 14.00 İzem Zeynep Bulut : The Effect of Desire and Emotions on Consumer Behavior: An Explanatory Study
- 14.20 Ahmet Tandiroğlu : Artificial neural network approach for transient forced convective heat transfer optimization: influence

AASRC-AKDENİZ UNIVERSITY SPEHES-ANTALYA CONFERENCE PROGRAM

- of transfer functions
- 14.40 Fatih Keskin : Marketing of The Body: Policies and Strategies For A Limited Product
- 15.00 Hilal Tuğba Örmecioğlu : Tourist in Wonderland: The Architectural Image as a Part of Tourism Marketing
- 15.20-15.40 *Panel Discussion– Sorular ve Yanıtlar*

15.40-16.00 Coffee-Cookie Break-Kahve Bisküvi arası

Eight Session-Sekizinci Oturum

Chair-Başkan: Tsung-Hau Jen

- 16.00 Gözde Yirmibeşoğlu : Kantian State and International Relations
- 16.20 Bthina Abdulhameed, others : Study of the antifungal (Trichophyton rubrum)activity of olive leaves extracted in the intestinal of mice
- 16.40
- 17.00
- 17.20-17.40 *Panel Discussion-Sorular ve Yanıtlar*

18.00- Closing Ceremony

Closing speeches (*open to all attendants -voluntary*)

Family Picture

JUST PUBLICATION PARTICIPATION

- Hayriye Nur Görkemli and others : Strategic planning practice of the top 500 companies: case of Konya
- Melih Gunay and others : Computer vision approach to determine sleep disorders
- Sertaç Güngör, Ahmet Akay : Elderly Landscape Use in Nursing Home: Konya Dr.I.ışık Nursing Home Example