

# ICEMESCT – 2015

**11th INTERNATIONAL Conference On “International Conference on Entrepreneurship in Management, Education, Science, Computing and Technology” (ICEMESCT – 2015)  
Istanbul, Turkey 18 May 2015**

## ICEMESCT 2015 Conference Program

May 18 <sup>th</sup> 2015	Registration		8:00-8:30 AM	
	Opening Session AASRC Chair – Prof. Banu Gökçül Dr. Sam - Keynote Speech - SRS		8:30 – 9:00	
	Ms. Elahe – Keynote Speech		9:00-9:15	
	Coffee Break		9:15 - 9:30	
Date/Location	Chair	Author/s	Time	Title
May 18 <sup>th</sup> 2015	Valentina Sinaj	Amina NAIMI	9:30-9:45	Multiple description coding (MDC) scheme using contourlet transform (CT) for gray scale image
		Liang zhao, Ruobing Liang, and Jili Zhang	9:45-10:00	Internet time-delay prediction based on Wavelet transformation and ARIMA
		Bagus Hary Prakoso	10:00-10:15	Reconstructing Authorizing Environment of the Public Value Creation in Social Entrepreneurship Practice
	Eme L. C.	KHALID ABDULLAH BAWAZEER	10:15-10:30	Using the Radio Frequency Identification (RFID) technology in libraries and information centers
		R. Al-Motaeryi; M. Akhtard; R. Jianga; A. Bouridane	10:30-10:45	Deployment of CCTV in Saudi Arabia: Security, Culture and Religion
		Prof.As.Ph.d. Valentina Sinaj, Phd. Arjan Tushaj	10:45-11:00	Interest rate modeling for Albania
	Abdelhamid Hamidi Alaoui	Dr. Eme L. C.	11:00-11:15	Infinite Stage Simulation Model Optimization Solution Using Exhaustive Enumeration Method For The Anambra/Imo River Basin Engineering Development Scheme, Nigeria.

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		Assist. Prof. Dr. Munir Abdul Khalik Al.Khafaji, Majd Hamid Mahmood	11:15-11:30	Fuzzy Soft Matrix Topology and Fuzzy Soft Matrix Topology on
		Abdelhamid Hamidi Alaoui, Abdellatif Charafi, Samir El Khaoulania	11:30-11:45	An Analysis of Distress Risk, Book-to-Market Equity, and Stock Returns in the Moroccan Stock Exchange.
		Chahira Abdallah Ahmed Ali	11:45-12:00	A la recherche de l'identité à travers l'Autre Etude comparatiste
	Ghani Albaali	Farhad Khalilzadeh	12:00-12:15	Effects of film characteristics on consumer behavior; A text classification approach
		Zeliha Kocak	12:15-12:30	Teachers' Roles in EFL Adolescent Learners' Motivation in Oral Participation in FL Classes in Turkish Public Schools
		Ghani Albaali, and Qais Al Jbour	12:30-12:45	Sustainable Energy in Urban Development (SEUP): A guide to application and incentives of green buildings in Jordan
Ghani Albaali and Mais Wa'ad		12:45-13:00	Using Computational Fluid Dynamics (CFD) in the Analysis of High Pressure Processing of Food; A review	
Lunch Break 13:00 – 14:00				

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Necmettin Çalışkan	Mais Wa'ad	14:00-14:15	Analysis of different hybrid configurations using WDM system
	Ulasi, Atuchukwu John (Ph.D)	14:15-14:30	Fault Analysis of Nigerian 330kv Power System
	Ass. Prof. Necmettin Çalışkan	14:30-14:45	Islamic Unity in Islamic Literature And Its Place in Present World
	Ass.P.Dr. Nada S. Karam and Ahmed K. Jbur	14:45-15:00	Bayesian Estimation for the shape parameter of Exponentiated Rayleigh distribution
	Dr. Ghada S. Karam Dr. Ziad M. Abood	15:00-15:15	Thermal image segmentation based on density slicing of color histogram of images
	Faiz O. Aljuhani, Hassan A. Alsereihy	15:15-15:30	The Role of Employees Individual factors in Knowledge Application
Prof.As.Ph.D. Valentina Sinaj, Phd. Arjan Tushaj	15:30-15:45	The Marketing Communication Strategies of Street Vendors in Dar Es Salaam Tanzania	
	Dr BENLAKHDAR Mohamed Larbi, Ms YAGOUB Asma	15:45-16:00	The Role of Marketing Information System on Decision Making "An Applied study on Algeria Telecoms Mobile « MOBILIS »
Coffe Break 16:00 – 16:15			
Amel Boufrioua	أ.م.د. زينب عزيز احمد العامري، م.م. محمد كمال محمد	16:15-16:30	أثر إنموذج التعلم التوليدي في تحصيل مادة الكيمياء لدى طلاب الصف الثاني المتوسط وتفكيرهم المنطقي
	Asst. Prof.Dr.Muntaha Alshermare, Mr.Wasan Naseer	16:30-16:45	Case study for the Anorexia Nervosa
	Mostafa Jafari, Fatemeh Rezaee	16:45-17:00	Application of fuzzy Delphi analysis to shorten the time of new product development on based knowledge management tool
	Moataz bellah Farid, Haytham El-sawalhy	17:00-17:15	Hotels social responsibility for enhancing performance of undergraduate hospitality students

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		Khalifa Suleiman Mohamed, Jamal Hasan Aldieik	17:15-17:30	Effect of salt stress on germination ,growth and chlorophyll content of two barley cultivars
		Abdulkareem M. HAMID, Soad S. N. JAIDA, Jumat SALIMON	17:30-17:45	Physicochemical Assessment of the Libyan Pistacia atlantica Desf. Fruit Oil
		Elahe Safdariankorieh	17:45-18:00	Green Human Resources Management
		Meriem. Harbadji, Amel. Boufrioua	18:00-18:15	Analysis of U-shaped patch antenna for multi-band operation
	Hanan Haroun Farid	Saad Alfazi	18:15-18:30	Emotional Intelligence and its Relationship with Quality
		Hanan Haroun Farid	18:30-18:45	دور قواعد الإفصاح العادل في تنشيط سوق الأوراق المالية الناشئة بالتطبيق على سوق الأوراق المالية المصري
		Theodoros A. Chrysanidis, Ioannis A. Tegos	18:45-19:00	The influence of the degree of elongation to the displacements of seismic walls with maximum code-prescribed reinforcement ratio